

Full NAME

Birth date: ○/○○/○○○○

Nationality: Japanese

Residence: ○○○, ○○○○, ○○City,
Tokyo, Japan ○○○-○○○○

Phone: ○○○-○○○○-○○○○

Email: ○○○○○○@gmail.com

Career Overview -----

Work Experience -----

April,2014 – March,2019

○○○○○○**Corporation** (Tokyo , Japan)

Retail Department

Marketing Research Division

Marketing Officer

- Managed total Brand Strategy for the XXXX brand
- Responsible for P&L of 2 billion yen revenue brand
- Reported to President of Japan office and International Marketing Vice President, managed and trained 7 team members
- Managed marketing budget of 0.5 billion yen

Key Accomplishment

- Increased revenue but 3%, year on year
- Doubled market share in 2 years
- Most successful new product launch in company history achieving results of 0.5 billion yen in the first year
- Oversaw development of 5 new products
- Initiated and successfully executed major internet marketing campaign across web and mobile platforms

Education -----

April,2010 – March,2014

Tokyo Marketing University (Tokyo , Japan)

Bachelor of Science (Marketing)

Certifications -----

- Test in Practical French Proficiency 2nd grade